



# AM 101 – Introduction to Asset Management

## Overview

AM 101 provides a pathway into infrastructure asset management.

Because it starts at the very beginning, it has been our most popular course since it was released in 2019, and reimaged in 2024.

By the end of the course you will understand:

1. Why we practice Infrastructure Asset Management and its importance to society
2. The benefits and drivers of Infrastructure Asset Management within an organisation
3. The key elements for implementing good Asset Management into an organisation and enabling continuous improvement.

The course materials are based on the authoritative resource the Apōpō Guide.

On completion, you will be awarded a digital badge which can be saved and shared.

## Who should attend

- Anyone working in asset management
- Those who want to align their understanding of asset management with the Apōpō Guide
- People from any profession who are interested in asset management.

## Typical attendees include

- Asset Managers
- Consultants
- Engineers
- Project managers
- Executives
- Auditors

## Prerequisites

- None

## Outcomes

This course will give you the foundation you need to navigate the complexities of asset management with clarity and confidence.

## Content

- The importance of infrastructure
- The importance of asset management
- Benefits of asset management
- What is asset management
- Asset management elements
- Asset management system
- Lifecycle asset management
- The asset management hierarchy
- Asset management process
- Continual improvement